

# Your Next Employee Volunteer Project Wythe Open Doors

## Employee Volunteer Program

Based in Wytheville, Virginia, Open Door Community is a nonprofit 501(c)(3) charitable organization serving a five county area of Bland, Carroll, Grayson, Smyth, and Wythe, as well as the city of Galax. Open Door is a human services organization breaking generational poverty through enhanced food access and housing stability.

Employee volunteer partnerships are welcomed and highly valued. Our team works to align projects with your company values and goals. We are committed to helping foster community impact and employee engagement while supporting your business functions.



### MEDIA OVERVIEW

Source	Traffic / Engagement
Website Annual Page Views	25,000
Website Annual Unique Visits	14,000
Facebook Annual Reach	978,000
Facebook Annual Engagement	760,000
Email List	1,800+
Annual Volunteers	500 estimated
<b>Total</b>	<b>1.7 M</b>

Employee Volunteer Tracts	Recurring	Peer To Peer Challenges	Episodic
Open Door Café – Greeters, servers, kitchen, M-F, 10 am – 2 pm.	✓		
HOPE Packs – Scheduled as needed, Wednesdays, 5 – 6 pm	✓		
HOPE Packs Deliveries – Fridays as needed	✓		
Fitness Challenges - Employees and customers join and raise funds		✓	
Challenge coworkers or an industry rival to see who can raise more		✓	
Backpack Food Drives – Employee teams setup at local retailers			✓
Personal Care and Hygiene Kit Drives – collect items your way			✓
Workdays – community gardens, facility, grounds beautification			✓
Host a fundraiser at Open Door			✓
Sponsor and run a community meal (dinner & entertainment) at ODC			✓
Hybrid events – Pair volunteer days and events with other peer-to-peer challenges	✓	✓	✓